



About the Blaine County Mental Well-Being Initiative

Blaine County's Mental Well-Being Initiative (MWBI), spearheaded by St. Luke's Wood River Foundation, seeks to grow an integrated mental health and well-being ecosystem that improves the lives of all people in our community. By aligning over 50 partners from healthcare, government, education, nonprofits, business, and faith communities, the Initiative provides shared strategy, data-driven insights, coordination, and community resources to meet the county's mental well-being needs. Learn more about the Initiative at <https://www.slwrf.org/blaine-countys-mental-well-being-initiative/>

Behavioral Health Program Manager

The **Behavioral Health Program Manager** is a key leadership position within a newly established nonprofit dedicated to improving mental well-being in Blaine County through a collective impact approach. This role plays a central part in shaping a more connected, equitable, and sustainable behavioral health ecosystem—advancing cross-sector strategies that integrate treatment, crisis response, and care coordination.

Reporting to the Executive Director, the Program Manager will lead major community initiatives, including the launch of a mobile crisis response system, planning for a future Behavioral Health Center, and addressing critical service gaps. Acting as a central convener and systems strategist, this individual will drive aligned action across government, healthcare, nonprofit, and community partners to improve behavioral health outcomes countywide.

The ideal candidate is a collaborative and strategic leader who thrives in dynamic, cross-sector environments. They bring excellent communication and facilitation skills, a systems-level mindset, and a deep commitment to equity and community voice. Grounded in humility and relationship-building, they are comfortable navigating change, translating big-picture goals into concrete action, and championing innovative, data-informed solutions that move our community forward.

Key Responsibilities

System Leadership & Coordination

- Convene and facilitate cross-sector workgroups focused on behavioral health access, crisis response, and care transitions.
- Act as the lead liaison between MWBI and behavioral health providers, healthcare systems, government entities, and other partners.
- Ensure coordination of system-level planning efforts, including the integration of crisis response recommendations into county-wide implementation.
- Collaborate with the Executive Director to align behavioral health efforts with the community's strategic roadmap and MWBI's overall goals.

Program Design & Implementation

- Oversee initiatives focused on postvention, mobile crisis response, bilingual and affordable care access, and system navigation improvements.
- Support planning and development of a future Behavioral Health Center in partnership with key funders and stakeholders.
- Provide clinical and systems insight to guide strategy development and operational planning across MWBI projects.

Data-Informed Strategy

- Utilize findings from the Katz Amsterdam Shared Measurement Framework, St. Luke's Community Health Needs Assessment, and local dispatch/ED data to identify trends and inform priorities.
- Track outcomes and support development of a data dashboard to visualize system progress and guide continuous improvement.

Community Engagement & Equity

- Foster culturally responsive and trauma-informed approaches to behavioral health service delivery.
- Ensure community voice, especially those of marginalized groups, is incorporated into all planning and implementation efforts.
- Promote transparency, trust, and shared accountability among diverse stakeholders.

Qualifications

Required

- Master's degree in Social Work, Counseling, Psychology, Public Health, or related field.
- Minimum of 5 years' experience in behavioral health service delivery, systems design, or community-based mental health leadership.
- Demonstrated experience in cross-sector collaboration, systems-level planning, or collective impact initiatives.
- Strong facilitation, communication, and project management skills.

Preferred

- Clinical license (e.g., LCSW, LCPC, LMFT, or equivalent) in the State of Idaho or eligible for reciprocity.
- Experience in rural or mountain town settings.
- Familiarity with crisis response systems, care coordination models, and behavioral health policy.
- Experience in start-up environment(s).
- Bilingual in Spanish and English.

Compensation Structure

This position will begin as a contracted role through St. Luke's Wood River Foundation, with the intention of transitioning to a salaried position under the new nonprofit organization within 6 to 12 months. At that time, compensation will shift from the self-employed contract rate to the nonprofit's staff salary range.

Self-Employed Contracted Rate: \$139,650 - \$152,950/year

Staff Salary Range: \$105,000 - \$115,000/year

To Apply

To apply, send resume, cover letter, and 3 references to jenna@5bmentalwellbeing.org
Open until filled. Posted on July 15, 2025.

Prevention Program Manager

The **Prevention Program Manager** is a key leadership position within a newly established nonprofit dedicated to improving mental well-being in Blaine County through a collective impact approach. This role leads countywide prevention efforts that reduce risk factors, strengthen protective factors, and foster a culture of connection, resilience, and hope.

Reporting to the Executive Director, the Program Manager oversees the Prevention Alliance workgroup and implements a unified prevention strategy focused on mental health education, community engagement, lethal means safety, stigma reduction, and resource access. This individual drives collaborative action across sectors and ensures all prevention efforts are rooted in community data and aligned with the strategic roadmap developed by local stakeholders. They must be both a systems thinker and detail-oriented implementer—capable of driving large-scale change through strong partnerships while managing the complexity of multi-layered initiatives.

The ideal candidate is a proactive and relational leader who excels in cross-sector collaboration, youth and community engagement, and public health approaches to mental well-being. They bring strong communication skills, cultural humility, and a passion for advancing equitable, upstream solutions. They are equally comfortable translating vision into strategy and managing the day-to-day details required to move complex initiatives forward. Demonstrated experience achieving large-scale outcomes through partnership and collaboration is essential.

Key Responsibilities

Strategic Leadership & Collaboration

- Lead implementation of a countywide prevention strategy aligned with the MWBI roadmap and local data.
- Convene and facilitate the Prevention Alliance workgroup, ensuring shared ownership and cross-sector alignment.
- Build and maintain strategic partnerships with schools, nonprofits, government agencies, healthcare providers, and community leaders to amplify impact.

Program Design & Implementation

- Manage initiatives related to youth mental health promotion, stigma reduction campaigns, mental health first aid and other trainings, and postvention response.
- Oversee projects that increase access to resources, support community protective factors, and reduce barriers for priority populations.
- Monitor work plans, timelines, and deliverables to ensure complex projects stay on track and align with strategic goals.

Data-Informed Planning

- Apply insights from the Katz Amsterdam Shared Measurement Framework, local youth surveys, and community assessments to prioritize and evaluate prevention efforts.
- Track outcomes and support efforts to visualize progress through MWBI's data dashboard and reports.

- Promote continuous improvement through feedback loops with stakeholders and community members.

Community Engagement & Equity

- Center the voices of youth, families, and historically marginalized groups in prevention planning and implementation.
- Ensure all programming is culturally responsive, trauma-informed, and equity-driven. Represent MWBI at community events, stakeholder convenings, and public forums to advance prevention awareness and partnerships.

Qualifications

Required

- Minimum of 5 years' experience in prevention, public health, youth development, or mental health promotion.
- Demonstrated ability to drive large-scale systems change through partnerships and multi-stakeholder collaboration.
- Strong facilitation, communication, and relationship-building skills.
- Proven ability to manage complex projects, track detailed tasks, and deliver results on time and within scope.

Preferred

- Bachelor's or Master's degree in Public Health, Social Work, Education, Psychology, Communications, or related field.
- Experience in rural or mountain town communities.
- Familiarity with upstream mental health frameworks and suicide prevention best practices.
- Experience in start-up environment(s).
- Bilingual in Spanish and English.

Compensation Structure

This position will begin as a contracted role through St. Luke's Wood River Foundation, with the intention of transitioning to a salaried position under the new nonprofit organization within 6 to 12 months. At that time, compensation will shift from the self-employed contract rate to the nonprofit's staff salary range.

Staff Salary Range: \$65,000 - \$80,000/year

Self-Employed Contracted Rate: \$86,450 - \$106,400/year

To Apply

To apply, send resume, cover letter, and 3 references to jenna@5bmentalwellbeing.org
Open until filled. Posted on July 15, 2025.