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## News Release:

### **St. Luke's Wood River Foundation presents *Remember: The Science of Memory and the Art of Forgetting***

Join the St. Luke's Wood River Foundation for its annual *Health and Well-being Speaker Series* featuring Lisa Genova, Ph.D. The event takes place 5:30 p.m., on Wednesday, August 2<sup>nd</sup>, at the Church of the Big Wood in Ketchum.

**Lisa Genova, Ph.D.** is a Harvard-trained neuroscientist and *New York Times* bestselling author. Inspired by neuroscience and the human spirit, her bestselling work includes **STILL ALICE** (now an Oscar-winning film) and **Remember: The Science of Memory and the Art of Forgetting**. Genova is an acclaimed storyteller whose first TED talk, *What You Can Do to Prevent Alzheimer's*, has over eight million views.

Genova will delve into the fascinating world of memory and forgetting, discussing the latest research on how our brains store and retrieve information and why some memories stick with us while others fade away. She will explore the various factors that can influence memory, including age, genetics, and lifestyle choices, and offer practical tips for maintaining good brain health and memory function as we age.

"This talk is a must-see event for anyone interested in neuroscience, psychology, or the workings of the human brain. Due to community generosity, we are pleased to be able to bring Dr. Genova to the valley to discuss this important topic that touches so many of our lives," commented Megan Tanous, Chief Development Officer, St. Luke's Wood River Foundation.

The event is free to the community. An online RSVP is required by visiting [www.slwrf.org](http://www.slwrf.org).

For more information, contact [wrfriends@slhs.org](mailto:wrfriends@slhs.org) or 208.727.8419

The mission of St. Luke's Wood River Foundation is to inspire generosity that improves health and well-being in the community. One hundred percent of every contribution to the St. Luke's Wood River Foundation remains in our community.