



Give to Empower a Healthy Community 2016 DONOR IMPACT REPORT

# **Your Gifts in Action**

Each and every investment in St. Luke's Wood River Foundation enhances the health of the community you know and love. Your gifts make a true and measureable difference in the lives of others.



St. Luke's Wood River employees who gave to further exceptional care







# Grants

awarded to Blaine County non-profits to strengthen the health of our community 7,000-

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\*Press Ganey Small Hospital Database



# Dear Friends,

Thank you for making a difference in the lives of others. We are truly grateful for the generosity of individuals, families and organizations for investing in the health and wellbeing of our community. Your gifts are the heart of everything we do.

This past year you gave the gift of hope and healing. Your generosity made it possible to open a new Infusion Center. You also made it possible to perform minimally invasive spine surgery through innovative robotic technology. In the pages that follow, we invite you to read about the lives you impact.

The steadfast commitment of our philanthropic community makes possible a level of health and care that far exceeds what is typically found in a small, rural community. We are continuously inspired by your giving, which built and equipped our hospital and continues to drive our future.

As a not-for-profit hospital, St. Luke's Wood River reinvests all earnings into patient care. Philanthropy provides essential support as we work strategically to expand services, enhance care, advance technology and develop innovative health and wellness programs.

Thank you for partnering with St. Luke's Wood River Foundation.

Your generosity impacts lives. Makes a difference. Heals.

heila

With gratitude,



Sheila Fryberger President St. Luke's Wood River Foundation



Megan

Megan Thomas Chief Development Officer St. Luke's Wood River Foundation



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# A Gift of Life

Liz Shumway, Ketchum local, ski instructor extraordinaire and personal assistant, knows how to keep everyone organized and on track. However, in taking care of others, Liz forgot to keep her own preventive care on course.

It had been too many years since Liz had had her last mammogram; she knew she was overdue for an exam. It seemed especially pressing since both her mother and sister had recently survived breast cancer scares.

When calling to reschedule an appointment for her boss, Liz happened to learn about St. Luke's Wood River Foundation's *Gift of Life* mammography scholarship program.

Funded through community generosity, the *Gift of Life* program ensures that all women in our community, regardless of socio-economic status, have access to necessary women's health screenings.

Relieved that she could access the much-needed exam through the *Gift of Life* program, Liz instantly scheduled her appointment. She was welcomed at the Women's Imaging Center and had her mammogram with the new, state-of-the-art 3-D technology. Fully funded by philanthropy, 3-D mammography provides earlier detection of small breast cancers, greater accuracy in pinpointing abnormalities, fewer unnecessary procedures, clearer images of dense breast tissue and a greater likelihood of detecting multiple breast tumors. Within days of her initial screening mammogram, Liz was contacted for a follow-up breast ultrasound exam. Breast ultrasound is often used as a follow-up test after an abnormal finding on a mammogram. It was then determined Liz needed a biopsy to diagnose (or rule out) breast cancer. Less than 24 hours after her biopsy, Liz received her diagnosis. Thankfully, she did not have cancer.

"The stress of wondering and having to come back in for a follow-up exam and then a biopsy, is immensely taxing. To know you are okay quickly was simply amazing," Liz says, adding that the entire process, from her first routine screening appointment to the biopsy, took only two weeks.

Liz grew up in the Wood River Valley, left for a while, and is thrilled to be back living in the Valley. She is immensely grateful for the *Gift of Life* program, advanced mammography technology and the generous community that made it possible.

"I felt cared for and protected. To know that I didn't have to stress about financial matters even when I was called back for a biopsy—that just meant everything."

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Liz Shumway



# A Place to Heal

"2016 was the best year of my life!" Bill Norris emphatically declares, sitting in his beautiful Valley Club home with his wife, Adrian. "I learned about the quality of American medicine, learned more about myself, grew my spiritual life, and grew my relationships with my friends, my wife and my family. I grew." This from a man who had spent the past year going through chemotherapy at the new St. Luke's Wood River Infusion Center.

Bill first came to Sun Valley with his family on the train from Pomona, California when he was just 10 years old. Since his first visit, the Wood River Valley has held a special place in his heart. An unsuccessful congressional bid in 1968 changed his course and prompted him to make the Wood River Valley his home. He relocated his family and began working for Bill Janss, then owner of Sun Valley Company, selling real estate. Now, many years later, Norris is, "doing the exact same thing I was doing back then."

Local legends and generous philanthropists in the Sun Valley community, Bill and Adrian have served on numerous nonprofit boards and committees throughout the years. Always ready to give to others, they found themselves in need of help when Bill was diagnosed with stage 4 cancer. "That first diagnosis was like getting hit with a two-by-four," he says. "Then, after the bone scan, I learned it had metastasized, another two-by-four."

Initially they saw Dan Zuckerman, MD, a medical oncologist at St. Luke's Mountain States Tumor Institute (MSTI) in Boise. Dr. Zuckerman gave Bill and Adrian his recommended chemotherapy protocol and suggested they get a second opinion as well. The head of the Cancer Department at the University of California, San Francisco confirmed Dr. Zuckerman's protocol. Bill began his treatments at St. Luke's MSTI in Twin Falls and then continued treatment at the new St. Luke's Wood River Infusion Center.

Thanks to more than \$1 million in community philanthropy, the state-of-the-art Infusion Center

opened in July 2016. The new space doubled the hospital's capacity for care and dramatically improved the patient experience. The center echoes the natural beauty of the Wood River community by incorporating natural light and scenic views.

"It was like going into an airport Sky Club lounge: warm, inviting, well organized—you knew you were in good hands in the Infusion Center," Bill explains. "I got way more than I deserved. The attention, no waiting times, compassion, quality of care, and love. I couldn't believe I was entitled to get such great care."

Recalling his six infusion treatments over 18 weeks, the couple agrees it was much easier than expected. "We didn't let it slow us down, didn't let it impede our normal life," Adrian says. "We went to the gym, played tennis and played golf."

Bill was told that with chemotherapy he may not feel up to his daily four-to-five-mile runs, but Bill made himself go to the gym daily. "Sometimes I would get there and could only work out for 10 minutes, but I showed up. I tried every day."

Overall, Bill and Adrian say they were prepared for cancer, chemotherapy treatments—everything—to be much worse than it was. Perhaps their experience was made better by the ease of getting treatments close to home, or the warm and welcoming environment of the St. Luke's Wood River Infusion Center, or the quality of care they received, or due to Bill's great athletic condition when he began treatments. Or perhaps it was all of these important aspects coming together in his treatment and care. Bill recalled his time at the Infusion Center with pleasure: "My friends would come in to see and visit with me during treatments. I've never had that much time with my friends. Personally, I don't remember having such a fulfilling year."

"After my last treatment in November, I instantly walked right over to the St. Luke's Wood River Foundation and made a donation. It was my way of claiming my healing."



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I couldn't believe I was entitled to get such great care.
Bill Norris

# Healing through Innovation

Roland Wood is a native Idahoan, born and raised in Burley. Now 68, he worked for many years as a farmer and later as a field representative for Dairy Farmers of America. With a lifetime spent working the land combined with 40 years of officiating high school sports, it's not surprising Roland had back pain. Then a fall off a ladder two years ago left him with severe sciatic nerve pain. He was in desperate need of surgery to relieve his back pain.

Roland called David Verst, MD, an orthopedic spinal surgeon and former chairman of orthopedic surgery at St. Luke's Wood River. Along the way, he learned Dr. Verst was performing minimally invasive spine surgery with the latest advanced technology.

"I read an article in the *Idaho Statesman* on Dr. Verst and the robot and was very impressed," Roland says. Thankfully for Roland and others, the generosity of the Wood River community made a state-of-the-art spinal robotics navigation system possible last year. The technology, called the Mazor Robotics Renaissance Guidance System, offers pain relief and faster recovery after surgery. St. Luke's Wood River was the first hospital in a five-state region to offer the new minimally invasive orthopedic spine surgery.

The system is innovative in that almost all the work takes place "before we even step foot in the operating room," says Dr. Verst.

Before surgery, a patient has a CT scan done. The doctor then uses the CT image and the new technology to create a three-dimensional image of the spine. This image is then used to pre-plan the surgery. Essentially, the surgeon has a surgical blueprint of the anticipated spine surgery before he or she enters the operating room. Prior to this technology, the surgeon would make a large incision to expose the spine and use anatomical landmarks to decide where to place the screws during surgery.

With the new robotic system, the surgeon "pairs" the pre-planned surgical blueprint to the patient's body once they're in the operating room. The programming then tells a small robot (about the size of a soda can) to move its arm to a certain location and insert an implant, take a biopsy, or perform another task. Throughout the surgery, the system provides precise positioning guidance and assistance while the surgeon performs the procedure. Precision is critical in spinal surgeries, as being off by just a millimeter or two can have adverse consequences. And it's the integration of precise robotic navigation with specific patient CT scans that enables a surgeon to perform minimally-invasive procedures. Compared to traditional procedures, minimally-invasive surgeries can mean less pain, smaller incisions, shorter hospitalizations and faster recovery, all of which are good for patients.

According to Dr. Verst, "The robotics for spine surgery have improved accuracy, efficiency and proficiency ultimately leading to improved safety and better outcomes. It's made surgery more enjoyable for everyone."

Roland can attest. "The afternoon after my surgery the pain was gone," he says. "My back is now stronger than it's ever been. I'm back playing golf, not very well, but I'm back on the course and the pain is gone. That's good for me!"

66 The afternoon after my surgery, the pain was gone. Roland Wood



# All in the Family

Terri and Dr. Rick LeFaivre like to give back. They have a long history of helping, volunteering and giving back to the communities in which they live.

Terri is a member of St. Luke's Wood River Volunteer Core Board and has logged more than 3,000 hours as a hospital volunteer. She also manages the all-volunteer St. Luke's Wood River Gift Shop. Since its inception, the hospital's gift shop has produced thousands of dollars for a variety of projects including the Infusion Center, Women's Imaging Center and Pediatric Endowment. Last year, Terri was recognized for her hard work, named as the 2016 St. Luke's Wood River Volunteer of the Year. "The award was such a surprise and very special," she says.

Rick serves on three local non-profit boards as well as the Pacific Northwest National Laboratory Board. He's also the co-founder of the Ketchum Innovation Center. He was a natural fit to help build the Innovation Center given his extensive experience as a computer scientist, professor, research and development executive, venture investor and board member.

Last fall, when Rick knew he needed surgery because of incredible pain and the limitations his knee was placing on his lifestyle, he brought his scientific background to his care decision.

"I'm a researcher by nature and I started asking questions," he says. "I discovered that Matt Kopplin, MD was very grounded in the latest thinking in orthopedic surgery. For every question I asked him, he had a research-backed answer. I really liked him." Dr. Kopplin, an orthopedic surgeon, moved to the valley last year. He specializes in hip and knee replacement surgeries and has specific interest in accelerated recovery programs, which is well suited for patients enjoying active lifestyles.

Rick could have gone anywhere for care, but he and Terri chose to have his knee replacement surgery at St. Luke's Wood River with Dr. Kopplin. "Overall, it was a great experience. I was very impressed with Dr. Kopplin and the whole team at St. Luke's Wood River," he says. "The whole process was really, really nice—if you can say a knee replacement is nice. But the pain went away, and that was nice!"

Rick recovered quickly and the couple are back enjoying the Wood River Valley with their kids and grandkids. They discovered this extraordinary place thanks to their daughter, Christy Giles, a fellow Sun Valley resident, who came on ski trips with her University of Washington sorority sisters. Christy touted the wonderful community and recreational opportunities. Before they knew it, Rick and Terri owned a second home in Elkhorn. When they decided to retire, they thought "we ought to see how we like living there full time." That was almost six years ago. At the time they wondered, "Is it going to be big enough?" But they quickly realized there's plenty to do.

Ever busy through their numerous community involvements and enjoying good health, Rick claims, "We're failing at retirement."



**66** I discovered that Matt Kopplin, MD was grounded in the latest thinking in orthopedic surgery. For every question I asked him, he had a research-backed answer. Dr. Rick LeFaivre

# Financial Health

Thanks to the steadfast generosity of our donors, the financial health of St. Luke's Wood River Foundation is strong. Nearly \$1.7 million was contributed in philanthropic revenues during the 2016 fiscal year, with \$2.6 million granted to enhance health care in our community, including funds for the new Infusion Center, 3-D mammography and a state-of-the-art spinal robotics navigation system.

Philanthropy launches programs and services, makes possible much-needed equipment, enables education and advances outreach to other community health providers.

The Foundation continues to preserve and enhance capital through prudent management of our investment portfolio. Today, due to steadfast community generosity, the Foundation has more than \$15 million in assets that will advance the health of our community for years to come.



St. Luke's Wood River Foundation Statement of Assets, Liabilities and Net Assets – Cash Basis as of September 30, 2016.

## FY 2016

Assets:	
Cash\$	294,981
Investments, at Market\$	15,366,383
Total Assets\$	15,661,364
NET ASSETS:	
Unrestricted:	
General\$	7,130,469
Board Designated Endowments\$	3,275,701
Total Unrestricted Funds\$	10,406,170
Temporarily Restricted\$	1,540,231
Permanently Restricted\$	3,714,963
Total Net Assets\$	15,661,364

# In Appreciation

# 2016 Donors

St. Luke's Wood River Foundation gratefully acknowledges the following individuals, foundations, corporations and other organizations who made generous contributions January 1 through December 31, 2016. Your generosity is accelerating the advancement of innovative programs and services that fundamentally improve health care experiences in our community.

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## **Talking about Brain Health**

In its steadfast support of mental health services, St. Luke's Wood River Foundation partnered with the community to present "Love is Louder – Improving Your Brain Health," a three-day brain health summit. During the summit, a team of mental health providers including suicide survivor, Kevin Hines, helped to raise awareness about mental health, brain health, suicide prevention and positive life choices for our community.

To further the commitment of mental health services, the Foundation funds a Mental Health Scholarship Fund to eliminate financial barriers that may prevent and challenge people from seeking needed immediate and regular mental health services.



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### **Speaker Series Inspires**

Bill Thomas, MD inspired our community to reimagine and shape how they age through his keynote presentation, "Aging: Life's Most Dangerous Game." Dr. Thomas blended myth, science and storytelling as he explained how to approach aging with the skill and enthusiasm it requires. He challenged participants to embrace aging, "a vivid and enlivening process that presents us with extraordinary risks and rewards." Amy Downey Pam Eakin Robin and Sam East Laura Espinal Jeanne and Dale Ewersen Lynn Fama Erin Finnegan Joan B. Firman Cecelia Freilich Jenny Freire Carolynn Fuller Jill Gabe **Jill Gannicott** Rosa Garcia Carlene Gaston Naeoming George Earlene Gibbs Mary Gibson Glenna A. Glover Gabby Gonzalez **Raquel Gonzalez** Daniella Gottschalk Kathleen Gouley Symaron Harper **Brooke Haynes** Jeanie Haynes Chelsea Head Stephanie Helm Carolyn and Jay Henges Stephanie Hill Anna Hirnyck Karen Hofman Juana Hurtado Joe Inman Lori Jackson Theresa and Colin Jensen Pam and Bruce Johnsen Lee and Nancy Jones Cricelia Juarez Jeanie and John Kearney Scott Kelly

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Kirk Anderson Don K. Gallagher The Grove Hotel Connie Hagestad Hotel 43 Idaho Mountain Express Ginna Parsons Lagergren Robert F. Law My Blue Dots Sun Valley Company

#### **PLANNED GIFTS**

- Peggy and John Baker Myrle and Buzz\* Bradshaw Dayle Fowler\* Gay and Bill Freuhling Hilary Furlong Benjamin Holmes and Carol Scheifele-Holmes Judith A. Jellinek David H. Lindow P. Scott McLean, Jr., MD Roger\* and Ruth Miller James O. Moore, Jr. Cynthia and Kingsley Murphy Martha\* and Travis Reed
- Keith Sivertson, MD Joan Donaldson Robb Mickelson\* The Jaclyn and Sydney Rosenberg Foundation by Nancy and Brad Rosenberg Rolande and James\* Vaughn Delores and William Winslow\* \**In memoriam*

#### **GIFTS MADE IN MEMORY OF**

Mary Butterfield by Peggy Hicks

Helma Cherian by Gabe Cherian

Margo de Peyster by John and Marion Donahue Gay



### **Partnering in Health**

St. Luke's Wood River Foundation partnered with 11 local non-profit organizations to strengthen health in the Wood River Valley. This year, more than \$110,000 in grants were given to local non-profit organizations to address our community's top health needs, which include mental health, access to care and rising rates of obesity. Grants were made to Blaine County Education Foundation, Blaine County Drug Coalition, The Advocates, Challis Area Health Center, College of Southern Idaho Blaine County Center, Higher Ground Sun Valley, Hospice and Palliative Care of the Wood River Valley, The Hunger Coalition, Idaho 2 Fly, Sun Valley Wellness Festival and the Wood River YMCA. Jacob Flower by Lauren and Richard Davis

Norman Friedman by Joyce Friedman

Dorris Gathrid by the Albert Parvin Foundation, Phyllis Parvin

Frank Gerlits by Suzanne L. Gerlits

Patricia Hanggi by Dennis Hanggi

Janet Brown Hill by Bill Hill\*

Russ Horn by Sally Horn

Forrest Hymas by Robert and Kathryn Gardner by Glenna A. Glover

Charlie Johnson by Cathie and Hanley Dawson by Marylyn and Steve Pauley

Rod Kagan by Julie Firestone

Mavourneen Karroll by Teddie Daley

Lucy B. Lieder by Robert N. Lieder

Marion Malarkey by Anonymous by Peggy Hicks by Mary Ann Ryan

Stuart Mason by Anonymous

Deborah Ann Mason by Anonymous

Andrew McRoberts, MD by Richard Plessala, MD

Katherine and David Nalen by Craig Nalen

John Newcomb by Bonnie Lazzarini

Darren Parker by Judy Davis

Bud Purdy by Susan and Richard Johnson by Jim and Willa McLaughlin

## **Investing in Education**

In 2016, St. Luke's Wood River Foundation awarded 15 grants for employee education. More than \$45,000 was granted to help employees further their education in nursing, medical imaging, Healing Touch, intensive care, social work and pediatric emergencies. Grants were awarded through the P. Scott McLean Jr., MD Endowment for Staff Education and additional staff education funds.

Robert M. Rogers by The Rogers Foundation, Robyn Rogers and Bob Rice

Paul Tillotson by John and Brenda Taber

James Vaughn by Carolyn and Jay Henges by Joan and Matthew Little

#### **GIFTS MADE IN HONOR OF**

Laurie Benson by Lynn Willis and Vic Pettric

Rachel Brannon by Geri and John Herbert

Tony Buoncristiani, MD by Anonymous

Tracey Busby, MD by Anonymous

James Cleveland by Anonymous

Wendy Collins by Bobbie and Art Dahl

Shay Doll and Edward C. "Buddy" Wilton by Craig and Vicki Aberbach by Muffy Davis and Jeff Burley by Kenneth and Marsha Edwards by Megan Thomas Tanous and Adam Tanous

Amanda England by Brack Hale Dan Fairman, MD by Anonymous (2) by Judy and Dick Castle by Mr. and Mrs. Tipp Cullen by Brack Hale by Ross and Martha Jennings by Stan and Harriet Joseph by Martha and Bill Merizon by Paul C. Willis

Mary Kay H. Foley by Mitchell Wolfson Senior Foundation, Jeri L. Wolfson

Lois Heagle by Anonymous

Alison Kinsler, MD and the Emergency Room Staff by Barbara and Richard Shelton

Bob Lane\* by Alice Lane

Cody Langbehn by Geri and John Herbert

Jason Lyman by Lynn Willis and Vic Pettric

Jared Manning, MD by PK and Daniel\* Murphy

McGraw Family by Jay Shafran

P. Scott McLean, Jr., MD by Rivian and Stuart Glickman

Marvin Miles by Bill and Adrian Norris by Van Watkins



Leigh Morse, MD by Bob and Betty Stone

Sara Nelson by Brad Nolen

Keith Perry by Peggy and Harvey Hinman

Erin Pfaeffle by Chip and Mary Hart

The Physical Therapy Staff by Ellen and Joseph Fastow

Deborah Robertson, MD by Sarah and Bill Robertson

Keith Sivertson, MD by Helen and Charles Fraser, Jr., MD

Becky Smith by Bob and Karen Robideaux

Judith Smooke\* by Marie and Jack Kueneman by Norman & Carol Nie Foundation by Dyan Ruiz and Joseph Smooke

Megan Thomas Tanous by Geri and John Herbert by Judith\* and Richard Smooke

Phebe Thorne by Neil Ryan

Jim Torres, MD and the Emergency Room Staff by Elizabeth and Richard Sobelle

Edward C. "Buddy" Wilton by Anonymous

#### **ENDOWMENT FUNDS**

Endowed funds held by St. Luke's Wood River Foundation provide current and long-term support for capital equipment, programs and services. The principal of each endowed fund is invested in accordance with the Foundation's Investment Policy, and earnings are spent in consultation with each fund's donors, and at the discretion of the Board of Directors.

We are grateful to the following visionary individuals and foundations who have established endowed funds in St. Luke's Wood River Foundation to provide financial security for the medical center well into the future.

#### ENDOWED FUNDS OF \$1 MILLION OR MORE

#### Emergency Services Endowment Fund

Emergency services remain our community's highest health care priority. The hospital has built an emergency response network that coordinates care from a patient's initial 911 call through arrival at the hospital. This network includes board certified emergency physicians and highly trained nurses who provide the best possible care for patients suffering from heart attack, stroke or serious injury. Your gift will help us build a \$10 million Emergency Services Endowment to fund superior emergency care now and for years to come.

### ENDOWED FUNDS OF \$500,000 OR MORE

#### The P. Scott McLean Jr., MD Endowment Fund for Staff Education

Created by the Boswell Family Foundation in 2005, this fund ensures that staff will have access to training to further their expertise and knowledge about best practices in patient care. P. Scott McLean Jr., MD assists with advising the fund.

#### Engl Family Endowment Fund

This fund, which was created in 1973 by the Peggy Emery Engl Descendants' Trust, represents the first endowed fund held by the Foundation. Annual distributions, which are made in consultation with members of the Engl Family, support the hospital's priority needs. Recent earnings helped fund an ultrasound and cardiac treadmill.

#### Pediatric Services Endowment Fund

To ensure the long-term sustainability of pediatric services, St. Luke's Wood River Foundation is working to raise a \$1 million endowment. In partnership, generous community philanthropy and a commitment from the hospital will make pediatrics a reality in our community.

#### ENDOWED FUNDS OF \$100,000 OR MORE

#### The Deer Creek Fund

This fund, established and advised by Lynn Campion-Waddell, Tom Campion, Ashley Campion and Berit Campion, provides ongoing support for the hospital's priority needs; in particular, for enhancements to emergency medical services.

#### The Carol and Pat McLaughlin, MD Endowment Fund for St. Luke's Wood River Employee Medical Expenses

Shay Doll and Buddy Wilton created this fund to provide need-based assistance for St. Luke's Wood River Medical Center employees and their families, to help with copayments for medical expenses.

#### The Recognition Endowment Fund

Shay Doll and Buddy Wilton established this fund to express gratitude for the collective efforts of care workers. The funds ensure care workers receive much needed recognition, today and in the future.

#### ENDOWED FUNDS OF \$25,000 OR MORE

#### Carl A. Gray Memorial Award Fund

Established in 1991 by Harvey Gray, Carl Gray's son, this fund honors the memory of an avid Sun Valley Ski Club member while also celebrating excellence in nursing care.

#### Women's Imaging Center Endowment

This fund was established to support the state-of-the-art technology for the Women's Imaging Center, which was fully funded by generous community philanthropy in 2009.

St. Luke's Wood River Foundation strives to provide accurate recognition of our donors. If you feel there has been an error or omission, please contact the Foundation Office at (208) 727-8416, so we may correct our records.

David Verst, MD performs surgery with Idaho's first spine navigation system thanks to community generosity.

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# Mission:

To accelerate the advancement of innovative programs and services that fundamentally improve health care experiences in our community.

# Vision:

To guarantee the availability of resources and community expertise for achieving excellence in health care.

Your generosity impacts lives. Makes a difference. Heals.



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